



Press Release
For immediate release

KOREM AND US SUBSIDIARY PRIMUS GEOGRAPHICS RECEIVE FOUR PITNEY BOWES BUSINESS INSIGHT AWARDS FOR 2008

Quebec, Canada, June 10th, 2009 / KOREM, a leader in the development and integration of geospatial technologies, and Primus Geographics, a company acquired by KOREM in April 2009, have received four prestigious awards from Pitney Bowes Business Insight (PBBI) for activities in 2008. These awards recognize the partner's excellence and were presented during the Insights '09 User Conference taking place June 3rd through 5th in Orlando, Florida.

KOREM was awarded a prize as "Canadian Business Partner of the Year" for 2008. This award, won by KOREM for eight consecutive years, recognizes its unparalleled performance, collaboration and customer-centric values. "This partner has continued to carry the PBBI flag throughout Canada and in the US, generating, again, the highest annual net-to-PBBI revenue of any Canadian partner. They are known for their exceptional ability to respond quickly to customer needs, and have often supported PBBI selflessly on deals, and can always be relied on to do the right thing for the customer", said Brian Weiss, Director, Channel Sales at Pitney Bowes Business Insights. "They have built a solid reputation as consistently delivering the best, most comprehensive, solutions that regularly exceed customer expectations, and have achieved the confidence of the customer as their "Trusted Advisor," he added.

Primus Geographics, now a subsidiary of KOREM, was awarded "US State and Local Government Partner of the Year" for 2008. This award acknowledges Primus Geographics' exemplary performance in one or more areas of sales, in addition to its growth and teamwork. "This PBBI partner had the highest combined software and data revenue of all state and local partners for FY08. It also accounted for approximately 15% of all VAR State & Local government revenue, more than doubling their year-over-year government sales, and was responsible for a 12-year contract (the only deal of this length, even outside of government), closed in 2000... another great example of challenging the norm," said Brian Weiss.

Primus Geographics also received two other awards in the ALL STAR category: "Double-Digit Annual Growth" (2007-2008) and "Significant 3-year Growth Performance" (2005-2008) >50%.

"We are extremely proud to have received these four awards, which reflect the level of trust placed in KOREM and Primus Geographics by our customers throughout North America, and reaffirms our success in meeting their needs," stated Sébastien Vachon, founding president of KOREM.

About KOREM

Founded in 1993, KOREM develops and implements integrated, evolving and high quality geospatial solutions that meet customers strategic and management requirements on a national and international scale. KOREM's workforce capacities, expertise and creativity have contributed to put together solutions to better locate, describe, disseminate, understand and analyze the information improving decision-making throughout organizations. In April 2009, KOREM acquired Primus Geographics Inc. (Primus), a company specialized in location-based software, data and services based in Denver, Colorado. Visit www.korem.com for more information.

KOREM was named «Best New Partner for North America" by MapInfo Corporation (PBBI) in 2000, and has been awarded "Canadian Business Partner of the Year" since 2001.

About Pitney Bowes Business Insight

Pitney Bowes Business Insight (PBBI), a division of Pitney Bowes Software Inc., provides a unique combination of location and communication intelligence software, data and services that enable organizations to make more informed decisions about customers, competition and market expansion. With the industry's most comprehensive set of solutions for maximizing the value of customer data, PBBI

provides the tools required to more effectively locate, connect and communicate with customers in today's global markets. Leading organizations rely on PBBi solutions to increase the accuracy and effectiveness of customer information delivery and drive profitable growth. Visit www.pbbusinessinsight.com and www.pb.com for more information.

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