

NAVTEQ FACTS Keeps You Informed

Welcome to NAVTEQ FACTS - a quarterly Enterprise newsletter to keep you updated on new GIS and Government products and developments at NAVTEQ. In this issue we will highlight:

- Nokia Completes Its Acquisition of NAVTEQ
- Mark your Calendars for NAVTEQ Connections 2008 - September 9
- NAVTEQ Promotes Customer Solutions at Fall Trade Events
- Placebase Provides Developers Enhanced Web-Mapping Capabilities with the Pushpin Platform
- Buxton Enhances Its Customer Analytics Solutions with NAVTEQ Map Data
- **Primus Geographics Supplies NAVTEQ Map Data for Critical 911 Call Center Software Applications**
- NAVTEQ's Point Addressing Provides Improved Point-to-Point Routing and Geocoding
- South America Coverage Update



Customer Spotlight



Primus Geographics Inc., celebrating its 10th anniversary, specializes in location-based software, data and services for business applications. A leader in today's business geospatial technology, Primus is a value added reseller of NAVTEQ data, several GIS software offerings and related demographic and geocoding technologies.

Public Safety Answering Points (PSAPs), also known as 911 Call Centers, need accurate base map files and well attributed street data to best execute their responsibilities managing critical emergency 911 information. Many times, municipal or county governments either have no internal GIS department or their GIS department does not maintain data to the accuracy or attribution needed by 911 Call Center software applications.

Primus understands the public safety sector and its need for accurate street data, specifically for its customers PlantCML and Positron Public Safety Systems Inc., and provides these leading 911 Call Center application providers with NAVTEQ NAVSTREETS to fulfill this need. NAVTEQ NAVSTREETS offers the 911 Call Center communities industry leading map data base quality in terms of location, addresses and comprehensive coverage. For more information, visit www.primusgeo.com.